

WASHINGTON STATE

UNIVERSITY

COMPLIANCE NEWS

February 14, 2014 – February 20, 2014

RECRUITING CALENDER

Baseball

Feb 14 – Feb 20: Quiet Period

Men's Basketball

Feb 14 – Feb 20: Contact Period

Women's Basketball

Feb 14 – Feb 20: Evaluation Period

Football

Feb 14 – Feb 20: Quiet Period

Cross Country/Track

Feb 14 – Feb 20: Contact Period

Women's Volleyball

Feb 14 – Feb 20: Contact Period

Tip of the Week

Intercollegiate Competition

Intercollegiate competition is considered to have occurred when a student-athlete in either a two-year or a four-year collegiate institution does any of the following:

- (a) Represents the institution in any contest against outside competition, regardless of how the competition is classified (e.g., scrimmage, exhibition or joint practice session with another institution's team) or whether the student is enrolled in a minimum full-time program of studies;
- (b) Competes in the uniform of the institution, or, during the academic year, uses any apparel (excluding apparel no longer used by the institution) received from the institution that includes institutional identification; or
- (c) Competes and receives expenses (e.g., transportation, meals, room or entry fees) from the institution for the competition.

NCAA Bylaws 17.02.8

As Always, Please Remember to Ask Before You Act!

WSU Compliance News

- Coaches please remember that CARA forms are due each Monday of the new week.
- Please turn in Phone Logs as well.

NCAA News: Electronic Transmissions, Social Media Platforms and Recruiting

NCAA Division I member institutions are reminded that an athletics department staff member's personal website or social media profile [or personal page on any site (e.g., Twitter, tumblr, Facebook, Google+, Pinterest, Instagram, LinkedIn)] may include information related to the institution's athletics program, subject to the same restrictions applicable to an institution's athletics website. Accordingly, a personal site may contain information not created for a recruiting purpose (e.g., game scores, season updates, facility updates, information regarding the coaching staff or current or former student-athletes). However, it is not permissible to include information about or directed toward a specific prospective student-athlete or to post video or audio materials directed toward prospective student-athletes generally unless such content is produced by the institution's official admissions or student-services office and available to all students or is not created for a recruiting purpose (e.g., interviews with current student-athletes or game highlights targeted to a general audience).

Institutions should note that the legislation governing publicity, correspondence and electronic transmissions is also applicable to an athletics department staff member's personal website. For example, a member institution or athletics department staff member may not comment publicly about a prospective student-athlete, other than to confirm recruitment, before the prospective student-athlete has signed a National Letter of Intent (NLI) or an institution's written offer of admission and/or financial aid, or prior to receipt of the student-athlete's financial deposit in response to the institution's offer of admission. The institution is also precluded from commenting in any manner as to the likelihood that a prospective student-athlete will sign with that institution and may not publicize (or arrange for the publicity of) a prospective student-athlete's visit to campus, including any camp or clinic held on the institution's campus, before the prospective student-athlete has signed a NLI, the institution's written offer of admission and/or financial aid or prior to receipt of his or her financial deposit in response to the institution's offer of admission. Further, an athletics department staff member may not promote or endorse a prospective student-athlete's team or coach, or an athletics facility that is primarily used by prospective student-athletes.

Finally, institutions should note, in sports other than basketball and men's ice hockey, all forms of electronically transmitted correspondence to a prospective student-athlete, other than electronic mail (traditional email, and other communication through electronic services and applications comparable to traditional email in which a message is sent directly to another individual) and facsimile, are prohibited until after the prospective student-athlete signs a NLI or the institution's written offer of admission and/or financial aid or after the institution has received a financial deposit in response to the institution's offer of admission. Examples of prohibited electronic correspondence include, but are not limited to text messages, instant messages, SnapChat and comments on a prospective student-athlete's wall or page.

In basketball and men's ice hockey, any type of electronically transmitted correspondence (e.g., e-mail, facsimile, instant message, text message, SnapChat, etc.) may be sent to a prospective-student athlete, provided the correspondence is sent directly to the prospective student-athlete (or his or her parents or legal guardians) and is private between the sender and recipient. Once a prospective student-athlete signs a NLI or an institution's written offer of admission and/or financial aid or after the institution receives a financial deposit from the prospective student-athlete in response to the institution's offer of admission, the institution may communicate publicly with that prospective student-athlete.

The following questions and answers are designed to assist the Division I membership with the application of the legislation governing use of social media.

Question No 1: Is it permissible to send correspondence to a prospective student-athlete using email equivalent functions that are available on social media platforms?

Answer: Yes. Email is not limited to traditional email services provided by an institution, website or Internet service provider. Permissible email communication extends to communication through electronic services and applications comparable to traditional email in which a message is sent directly to another individual. Accordingly, it is permissible for an athletics department staff member to send electronically transmitted correspondence to a prospective student-athlete using a service that permits a private message to be sent between only the sender and recipient in a manner comparable to traditional email (e.g., Twitter "direct message," Facebook messenger, Instagram Direct, etc.). Any pictures or audio/video clips included in such messaging cannot be created for a recruiting purpose or must fit within a specific category of institutionally produced audio/video materials expressly permitted under the recruiting materials legislation that may be provided via e-mail attachment or hyperlink. Electronically transmitted correspondence through other services or applications that may be directed to a specific individual but are accessible to other users of the service or application (e.g., Twitter "@replies" or "mentions," Facebook wall-to-wall feature) are not considered an email equivalent. Finally, institutions should note that whether a permissible form of electronic communication occurred is based on the mode of communication used, not on how a service stores or catalogs the communication after the communication ends.

Question No. 2: In sports other than basketball and men's ice hockey, may institutional staff members use a service or software to convert an email into a text message or other prohibited form or electronically transmitted correspondence?

Answer: No. Further, to the extent an athletics department staff member is aware that a prospective student-athlete is receiving a permissible form of electronic communication in an impermissible format (e.g., receiving email as text messages), such electronic transmission is prohibited.

Question No. 3: May a coach or other institutional staff member and a prospective student-athlete connect via social media (e.g., "friend" each other on Facebook, "follow" each other on Twitter) prior to the first permissible date to provide recruiting materials?

Answer: Yes, provided the only communication to the prospective student-athlete is an electronic notification automatically generated by the social media platform (e.g., the platform notifies a prospective student-athlete that he or she has received a friend request) and the coach or other institutional staff member does not include any additional language in either the request or the reply. Once connected, all limitations governing recruiting correspondence, electronic communication and publicity remain in effect until the prospective student-athlete has signed a NLI or the institution's written offer of admission and/or financial aid or the institution has received his or her financial deposit in response to its offer of admission.

More to follow next week.

COMPLIANCE QUIZ

February 14, 2014 – February 20, 2014

1. In institution is hosting a professional tryout event the same weekend several prospective student-athletes are making unofficial visits to campus. The prospective student-athletes are NOT permitted to attend the professional tryout events.
 - A. True.
 - B. False
2. A high school prospective student-athlete is required to present a PSAT, SAT, ACT or PLAN standardized test score, taken on a national testing date under national testing conditions or a state-administered ACT, prior to making an OFFICIAL visit.
 - A. True.
 - B. False.

Telephone Reminder

February 14, 2014 – February 20, 2014

All Sports (except Football and Basketball)

- Beginning July 1st before the senior year – **One Call Per Week**

Football

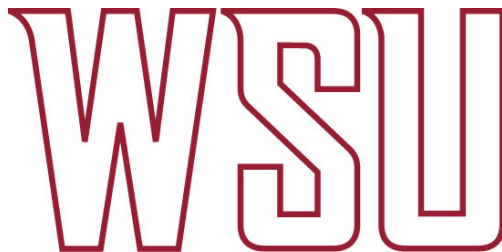
- Beginning September 1st of the senior year – **One Call Per Week**

Men's Basketball

- Beginning June 15th at the completion of the sophomore year – **Unlimited Phone Calls**

Women's Basketball

- Beginning September 1st at the beginning of the junior year – **Unlimited Phone Calls**



Compliance Website/Social Media

February 14, 2014 – February 20, 2014

- Compliance Website – <http://www.wsucougars.com/compliance>
- Compliance Facebook – <http://www.facebook.com/WSUCompliance>
 - Compliance Twitter – <http://twitter.com/WSUCompliance>

Compliance Quiz Answers

February 14, 2014 – February 20, 2014

Turn in you answers for the quiz for Compliance cup points.

Answers will be provided next week.



Scoop Sheet is distributed every week to all department staff members. If you would like to receive a hard copy in lieu of the email version, please contact Rachel at 5-2006 or ncaa.compliance@wsu.edu If you would like to include news or information in the next Scoop Sheet, please send it to Rachel via e-mail or by other means before 12:00p.m. Thursday February 20, 2014